

EVENT PROGRAM

DAY ONE - SUNDAY 27th March 2022

9:00 - 10:00

REGISTRATION OPEN

10:00

RIBBON CUTTING

10:00 - 10:45

EXHIBITON TOUR

11:00 - 12:00

OPENING CEREMONY AND AWARDS ON STAGE - INVITATIONS ONLY

Panel	Time	Topic	Moderator	Speakers	Notes	
1	14:00 - 14:45	SPORT MEGA- EVENTS IMPACT AND LEGACIES – RESEARCH CHALLENGES AND OPPORTUNITIES	Dr. Kamilla Swart	Mr. Zaid Mosawy , Officer at the Secretary General - Supreme Committee Jason S. Twill - Director of the Qatar Foundation 22 World Cup Master Program Dr. Othman AlThawadi - Assistant Professor College of Business, Qatar University Dr. Haylee Uecker Mercado , Associate Professor -University of South Carolina		
2	15:00 - 15:45	SPORTS ENGINEERING ROLE IN SECURING MAXIMUM PERFORMANCE FOR ATHLETES: TOKYO OLYMPICS 2020	Dr. Paul Grimshaw	Prof. Marco Cardinale , Head of Research -Aspetar Feras Farag , Athletic Federation Dr. Rony Ibrahim , Ass. Professor, College of Education - Qatar University Tala Abu Jbara - Rowing Champion		
3	16:00 - 16:45	AI IN SPORTS: FIELDS OF APPLICATION	Dr. Mohamed AlShaqfeh	Dr. Tanvir Alam , Ass. Professor , College of Science and Engineering - HBK University Dr. Bo Wang Ass. Professor - College of Science and Engineering , HBK University Dr. Hussein Nikkar , Ceo & Founder NSATech, Qatar		
4	17:30- 18:30	PITCH IT HOUR				
5	19:00 - 19:45	QATAR SPORT FACILITIES: INNOVATION AND ADAPTING TO VARIABLES	Eng. Aisha Al-Mulla	Mr. Ishaq Murtada Al-Hashemi , Head of Sport Federations Section - Qatar Olympic Committee Prof. Saud Ghani , Mechanics Engineering Department - Qatar University Ibrahim Jaidah ,CEO - Arab Bureau		
6	20:00 - 20:45	RAPID MANUFACTURING AND SPORTS ENGINEERING	Individual Lecture	Dr. Yasser ElHamidi , Ass. Professor -Texas A&M University in Qatar		

DAY TWO - MONDAY 28th March 2022

12:00 - EXHIBITION OPENS

Panel	Time	Topic	Moderator	Speakers	Notes	
1	14:00 - 14:45	WOMEN IN THE FOREFRONT: ROLE OF WOMEN IN QATAR SPORTS INDUSTRY	Eng. Zeinab AlKhayat	Lolwa AlMurri, Head of Women Olympic Committee Nada Mohamed Wafa, Swimming Champion Eng. Aisha Al-Mullah, AlThumama Stadium Project Management - Supreme Committee Sara Hamdy Masoud, Shot Put Olympic Champion		
2	15:00 - 15:45	ROLE OF EDUCATION IN BUILDING CAPACITY IN THE SPORT INDUSTRY OF QATAR	Dr. Mahfoud Amara	Dr. Ahmed Al-Emadi, Dean of College of Education - Qatar University Prof. Mounir Hamdi, Dean of College of Science and Engineering - HBK University Dr. Paul Grimshaw, College of Health and Life Sciences - HBK University Dr. Ali Albakri, Head of Sports Development Section - Qatar Olympic Academy		
3	16:00 - 16:45	HOSTING A SPORT MEGA-EVENT: TOOLS AND KEYS TO A SUCCESSFULL MANAGEMENT	Eng. Muhammad Tawackol	Dr. Talar Sahsuvaroglu, Sustainability and Environmental SME - Supreme Committee Mr. Amin Darawsheh, Hotel Manager - The Torch and Azizyah Boutique Eng. Mowafaq Bairoudy, Syrian Engineers Association Rola Fayyad, CEO - VIAVII		
4	17:30- 18:30	PITCH-IT HOUR				
5	19:00 - 19:45	E-SPORTS: A RISING INTERNATIONAL DIGITAL CULTURE REDEFINING 'SPORTS'	Heba Al-Masri	Prof. Zachary Calo, Professor at College of Law - HBK University Dr. Nicholas Watanabe, Sport Managemnet and Entertainment - University of South Carolina Mohamed Majali, Ceo & Founder Fate Esports		
6	20:00 - 20:45	ADAPTIVE SPORTS: CHALLENGES AND IMPACT ON THE QUALITY OF LIFE FOR THE DIFFERENTLY ABLED COMMUNITIES	Dr. Kamilla Swart	Ali Mohamed AlMass, Qatar Paralympic Committee Sara Hamdy Masoud, Shot Put Olympic Champion Kathleen V. Bates, Senior ASD/Special Needs Aquatic Specialist Ryan J. Moignard, Senior ASD/Special Needs Football Specialist		

DAY THREE - TUESDAY 29th March 2022

12:00 - EXHIBITION OPENS

Panel	Time	Topic	Moderator	Speakers	Notes
1	13:45 - 14:45	SUSTAINABILITY WORKSHOP: PLASTIC WASTE 101	Supreme Committee Seven clean seas	Mr. Jassim Al Jaidah, Sustainability Stakeholder Manager - Supreme Committee Dr. Talar Sahsuvaroglu , Sustainability and Environmental SME - Supreme Committee Tom Peacock Nazil , CEO of Seven Clean Seas	30 Participants English Language
3	15:00 - 15:45	UTILIZING TECHNOLOGIES FOR ENHANCING PHYSICAL ACTIVITY	Dr. Bryna Rose	Dr. Lina Majed, Ass. Professor, College of Education - Qatar University Suzanne AlSayegh - Aspetar Trevor Smith , Director - Sportsmith Ltd Yannick Behrman La-Roch , Marketing Manager - PSG	
4	16:00 - 16:45	HOW TO ENSURE YOUR STARTUP'S GROWTH: TOOLS AND MODELS TO BUILD A SUCCESSFUL BUSINESS IN SPORTS	Steve Mackie	Heba ElMasry , Innovation Consultant Mr. Salman Surti , Program Consultant - Qatar Business Incubation Centre (QBIC) Hamad AlHajri , CEO & CMO Snoonu	
17:00 - 20:00		EXHIBITORS AWARDS TOUR			
4	17:30- 18:30	PITCH-IT HOUR			
5	19:00 - 19:45	SPORTS TECHNOLOGY TO IMPROVE ATHLETIC PERFORMANCE FROM TECHNICAL EQUIPMENT TO ENVIRONMENTAL CHAMBER: WHAT DOES THE FUTURE LOOK LIKE?	Dr. Nathan Townsend	Prof. Marco Cardinale , Director of Research – Aspetar Dr. Athol Thomson , Football Boots Technology - Aspetar Dr. Barry Fudge , Senior Physiologist - Aspire Academy	
6	20:00 - 20:45	GAME CHANGING TECHNOLOGIES: HOW TO CREATE SPORTS ENGINEERING TECHNOLOGY WITH A REAL IMPACT	Dr. Philip Graham-Smith	Dr. Warren Gregson , Head of Physiology – Aspire Academy Dr. Sami Kuitunan , Head of Football biomechanics - Aspire Academy Nathanial Johnson , 1st Director Middle East & Asia – VALD	